

ECCS Sponsorship Policies

Sponsorship Definition

At ECCS-BC Sponsoring something is the act of supporting an event financially or through the provision of products or services. The individual or group that provides the support is known as **sponsor/s**.

Sponsorship Framework & Categories

All sponsors will have their logo with their organizations' names show on ECCS-BC event notifications. Sponsors are divided into the following categories:

1. **Gold Sponsor:** For **\$1,000**, advertisement will be made in **two** major events as follows:
 - a. **Two** Large Banners, brought by the sponsor, to be visible at the event location
 - b. A **one year's** advertisement on the website
 - c. Special Advertisement on **two** event notifications under Gold sponsors
 - d. Flyers distribution (flyers are brought by the sponsor) by ECCS volunteers during the event
 - e. Business Cards, of any size, distribution (flyers are brought by the sponsor) by ECCS volunteers during the event
 - f. Thank-you recognition to all ECCS members after the events as a Gold sponsor.
 - g. **Free** event attendance for the **sponsor and Family** on that specific event sponsored.
 - h. Chance to post banners in ECCS large projects & activities (EAS School, Soccer Club, etc.)

2. **Silver Sponsor:** For **\$600**, advertisement will be made in **two** major events as follows:
- a. One Large Banner, brought by the sponsor, to be visible at the event location
 - b. A **six months'** advertisement on the website
 - c. Special Advertisement on **two** event notifications under Silver sponsors
 - d. Flyers distribution (flyers are brought by the sponsor) by ECCS volunteers during the event
 - e. Business Cards, of any size, distribution (flyers are brought by the sponsor) by ECCS volunteers during the event
 - f. Thank-you notifications to all ECCS members after the events as a silver sponsor.
 - g. **Free** event attendance to the sponsor and **Discounts to family** on that event.

3. **Bronze Sponsor:** For **\$400**, advertisement will be made in **two** major events as follows:
- a. One Large Banner, brought by the sponsor, to be visible at the event location
 - b. A **four months'** advertisement on the website
 - c. Special Advertisement on **two** event notifications under Bronze sponsors
 - d. Flyers distribution (flyers are brought by the sponsor) by ECCS volunteers during the event
 - e. Business Cards, of any size, distribution (flyers are brought by the sponsor) by ECCS volunteers during the event
 - h. Thank-you notifications to all ECCS members after the event as a Bronze sponsor

- i. **Free** event attendance to **sponsor only**.

Remarks:

1. All Banners posted at the events must be posted at a location visible by the public regardless of the purpose of the event
2. Flyers, mini-flyers, business cards are the choice of the sponsor and must be brought in suitable numbers prior to the event
3. All arrangements must be planned and completed to the satisfaction of both parties (ECCS and sponsor) prior to the event
4. Changes to plans can be accepted till one week before the event
5. ECCS postings include, the website, Facebook page, ECCS Nile Fraser Newsletter, etc.